

JOBS717

Oct. 26, 2022
3:30 - 7:30 p.m.

Penn Harris Hotel
(Formerly Radisson Hotel)
1150 Camp Hill Bypass,
Camp Hill



Connecting You with Potential Recruits

Job Fair

The Job Fair brings companies and job seekers together in this in-person environment. The event targets employees in transition, those actively seeking a career change, and those who may consider a change for the right opportunity.

The primary target audience is men and women actively pursuing career opportunities. Attendees are looking for all types of careers, including administrative/clerical, banking, computer tech/IT, construction, delivery, engineering, entertainment, financial services, food/beverage, healthcare, laborer, management, manufacturing, medical services, retail, sales, transportation, warehouse, and more.

Why Job Seekers Attend

- To connect with various employers in one location
- To learn about employment openings not otherwise known
- An opportunity to convey candidate's interest and experience
- A chance to have resume reviewed on the spot
- To practice interviewing skills

Why Employers Participate

- To reach a larger pool of candidates
- To engage with potential employees from a variety of disciplines
- To connect with candidates to discuss work experience
- To conduct numerous short, informal interviews over the course of a few hours
- To increase the number of resumes from candidates who are educated in specific areas



OLP Events' Marketing Strategy

- Custom website
- Email marketing
- Ads on job boards
- Social media promotion
- Print advertising announcements
- Press releases
- Trade/professional website advertising



Job Fair Booth - \$495

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JOBS717.com

